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Semi-Organic Growth + Website is a hands-on resource that offers a probing look at why Google has become an expert at mergers and acquisitions and offers an analysis of how the company developed their winning business strategy. George T. Geis—a noted expert in the field—examines Google's unique semi-organic strategy for accelerating product and service revenue, explains why Google continues to thrive, and reveals why so many other organizations don't have the key to successful M&A.

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Semi-Organic Growth presents a unique analysis of Google's distinctive expertise in the area of mergers and acquisitions, derived from more than 150 acquisitions carried out over the company's short history. While organizational growth has traditionally been characterized as organic (internally generated) or inorganic (from acquisition), this book examines Google's semi-organic strategy for accelerating product and service revenue, explained through a unique sector/subsector classification ...

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Semi-Organic Growth includes profiles of many of Google's most successful acquisitions and examines why others have failed. The text contains an analysis of the acquisitions that Google has made to

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strengthen its position in Internet search, accelerate its move into a range of additional Internet products and services, and offers a detailed market model to explain Google's Internet-related purchases.

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Amazon.com: Semi-Organic Growth, + Website: Tactics and ...

Since the beginning, Google has been a highly successful experimental lab, not only for products and services but also in using M&A to further its overall strategy. Written by George T.

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The distinguishing characteristics of semi-organic growth are described, and the importance of deal complementary is detailed. Some challenges associated with semi-organic growth are presented. Semi-Organic Growth: Tactics and Strategies Behind Google's Success

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Amazon.com: Semi-Organic Growth: Tactics and Strategies ...

Semivolatile Organic Compounds. VOCs are categorized by their volatility, which is a complicated chemistry term used to describe the ease with which these substances change states of matter. The boiling point range is used to help classify VOCs and determine which ones are very volatile and which ones are semivolatile organic compounds.

What Are Semi-Volatile Organic Compounds (VOCs)?

Neil Robertson and Mark Selby played out an absolute classic in the Champion of Champions semi-final on Friday night, in what has been described as the best match ever over the best of 11 frames.

Neil Robertson and Mark Selby react to record-equalling ...

"Organic meat and milk could offer health benefits, study suggests," The Guardian reports. The news is the conclusion of two reviews looking at the available evidence on the potential benefits of organic

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meat and milk compared to their conventionally-farmed counterparts.

Organic milk 'is healthier' than conventional milk, study ...

Inorganic growth is the rate of growth of business, sales expansion etc. by increasing output and business reach by acquiring new businesses by way of mergers, acquisitions and take-overs. This kind of growth also takes place due to government directives, leading to enhancement of business in some identified priority sector/area. The inorganic growth rate also factors in the impact of foreign exchange movements or performance of other economies.

An in-depth examination of Google's innovative approach to M&A Semi-Organic Growth presents a unique analysis of Google's distinctive expertise in the area of mergers and acquisitions, derived from more than 150 acquisitions carried out over the company's short history. While organizational growth has traditionally been characterized as organic (internally generated) or inorganic (from acquisition), this book examines Google's semi-organic strategy for accelerating product and service revenue, explained through a unique sector/subsector classification scheme that dynamically maps the media, Internet, and technology platform markets. You'll gain insight into Google's disclosure strategies for private company transactions, and more importantly, their methods for integrating acquisitions into product and service offerings to achieve ecosystem synergy. Unique perspective reveals the lessons learned along the way from both successes and failures, and the companion website gives you access to the tools that help you implement what you've learned. Google's extensive use of M&A as a growth strategy has been in sharp contrast to the practices of rivals like Apple, and further contrasts with the failures of many other companies in corporate business development. This book shows you the thinking

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behind the company's successful methods, and demonstrates the mechanisms behind the success. Learn why corporate M&A activity often fails to add value Delve deep into the complex dimensions of M&A integration Discover what Google has learned through specific deals Consider innovative integration methods that foster synergy Google is an iconic, premiere company, and it didn't happen by accident. Their success is driven by their innovative approach to strategy in all areas, and their M&A expertise has been a major contributing factor. Semi-Organic Growth takes you through the core workings of Google M&A to provide insight into successful strategy for the modern market.

Forge the partnerships needed to win in an increasingly digital economy Written by insiders who have worked closely with strategic planners at many of today's leading organizations, Digital Deals provides a blueprint for planning and executing sound corporate partnering strategies. You'll explore the 5 classic deal structures—including mergers and acquisitions, joint ventures, minority equity investments, commerce alliances, and spin-offs—and learn why traditional deal approaches no longer suffice in the New Economy. Case studies from Microsoft, Intel, Cisco, AOL, and other big winners of the past decade illustrate various new approaches proven to work, as well as those that haven't. This is the place to look for specific guidelines for targeting prospective partners, selecting explicit deal rationales, executing deals successfully, developing database and web-based information resources to support partnerships, and more.

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration

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during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

The Clean Water Act (CWA) requires that wetlands be protected from degradation because of their important ecological functions including maintenance of high water quality and provision of fish and wildlife habitat. However, this protection generally does not encompass riparian areas--the lands bordering rivers and lakes--even though they often provide the same functions as wetlands. Growing recognition of the similarities in wetland and riparian area functioning and the differences in their legal protection led the NRC in 1999 to undertake a study of riparian areas, which

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has culminated in Riparian Areas: Functioning and Strategies for Management. The report is intended to heighten awareness of riparian areas commensurate with their ecological and societal values. The primary conclusion is that, because riparian areas perform a disproportionate number of biological and physical functions on a unit area basis, restoration of riparian functions along America's waterbodies should be a national goal.

The production of this manual is a joint activity between the Climate, Energy and Tenure Division (NRC) and the Technologies and practices for smallholder farmers (TECA) Team from the Research and Extension Division (DDNR) of FAO Headquarters in Rome, Italy. The realization of this manual has been possible thanks to the hard review, compilation and edition work of Nadia Scialabba, Natural Resources officer (NRC) and Ilka Gomez and Lisa Thivant, members of the TECA Team. Special thanks are due to the International Federation of Organic Agriculture Movements (IFOAM), the Research Institute of Organic Agriculture (FiBL) and the International Institute for Rural Reconstruction (IIRR) for their valuable documents and publications on organic farming for smallholder farmers.

The edited book Pesticides - Toxic Aspects contains an overview of attractive researchers of pesticide toxicology that covers the hazardous effects of common chemical pesticide agents employed every day in our agricultural practices. The combination of experimental and theoretical pesticide investigations of current interest will make this book of significance to researchers, scientists, engineers, and graduate students who make use of those different investigations to understand the toxic aspects of pesticides. We hope that this book will continue to meet the expectations and needs of all interested in different aspects of pesticide toxicity.

Photocatalysis is a hot topic because it is an environmentally

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friendly approach toward the conversion of light energy into chemical energy at mild reaction environments. Also, it is well applied in several major areas such as water splitting, bacterial inactivation, and pollutants elimination, which is a possible solution to energy shortage and environmental issues. The fundamental knowledge and the frontier research progress in typical photocatalytic materials, such as TiO₂-based and non-TiO₂-based photocatalysts, are included in this book. Methods to improve the photocatalytic efficiency and to provide a hint for the rational design of the new photocatalysts are covered.

What would it take to grow mushrooms in space? How can mushroom cultivation help us manage, or at least make use of, invasive species such as kudzu and water hyacinth and thereby reduce dependence on herbicides? Is it possible to develop a low-cost and easy-to-implement mushroom-growing kit that would provide high-quality edible protein and bioremediation in the wake of a natural disaster? How can we advance our understanding of morel cultivation so that growers stand a better chance of success? For more than twenty years, mycology expert Tradd Cotter has been pondering these questions and conducting trials in search of the answers. In *Organic Mushroom Farming and Mycoremediation*, Cotter not only offers readers an in-depth exploration of best organic mushroom cultivation practices; he shares the results of his groundbreaking research and offers myriad ways to apply your cultivation skills and further incorporate mushrooms into your life—whether your goal is to help your community clean up industrial pollution or simply to settle down at the end of the day with a cold Reishi-infused homebrew ale. The book first guides readers through an in-depth exploration of indoor and outdoor cultivation. Covered skills range from integrating wood-chip beds spawned with king stropharia into your garden and building a “trenched raft” of hardwood logs plugged with shiitake spawn to producing oysters indoors on spent coffee grounds in a 4×4 space or

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on pasteurized sawdust in vertical plastic columns. For those who aspire to the self-sufficiency gained by generating and expanding spawn rather than purchasing it, Cotter offers in-depth coverage of lab techniques, including low-cost alternatives that make use of existing infrastructure and materials. Cotter also reports his groundbreaking research cultivating morels both indoors and out, “training” mycelium to respond to specific contaminants, and perpetuating spawn on cardboard without the use of electricity. Readers will discover information on making tinctures, powders, and mushroom-infused honey; making an antibacterial mushroom cutting board; and growing mushrooms on your old denim jeans. Geared toward readers who want to grow mushrooms without the use of pesticides, Cotter takes “organic” one step further by introducing an entirely new way of thinking—one that looks at the potential to grow mushrooms on just about anything, just about anywhere, and by anyone.

Provides an annotated version of a short course on qualitative research methods. The course includes an overview of semi-structured interviews and focus groups, two techniques that are commonly used in policy research and applicable to many research questions.

Grow your own apples, figs, plums, cherries, pears, apricots, and peaches in even the smallest backyard! Ann Ralph shows you how to cultivate small yet abundant fruit trees using a variety of specialized pruning techniques. With dozens of simple and effective strategies for keeping an ordinary fruit tree from growing too large, you’ll keep your gardening duties manageable while at the same time reaping a bountiful harvest. These little fruit trees are easy to maintain and make a lovely addition to any home landscape.